

## Writing for Gateway

## About *Gateway*

*Gateway,* the official content destination for NAMSS, is a key source of educational content for the medical services profession, featuring in-depth articles that address education, certification, and industry advancements for medical services professionals (MSPs).

We welcome blog-style pieces from members of the medical services community and our partners that fit our content categories: Leadership, provider enrollment, regulatory requirements, credentialing and privileging, and professional practice evaluation.

Our audience engages best with pieces that do the following:

- Engage the audience through compelling and conversational styles and positive personal experiences.
- Point to new knowledge or relevant resources that impact the everyday, ever-changing healthcare environment.
- Consider how diversity, equity, and inclusion impacts MSPs, provider enrollment professionals, and the healthcare industry relating to the topic of discussion as appropriate.

## **Submission Details**

Do you have an idea for an article? We invite you to reach out to our team, Content Manager Morgan Manghera at <a href="manghera@namss.org">mmanghera@namss.org</a> and Sr. Content Associate Abby Skinner at <a href="mass.org">askinner@namss.org</a> to learn more about our current content area needs, submit an article, or share an idea with the Publications Committee.

*Gateway* authors are eligible for one CE credit per article written. Authors are responsible for completing their own CE form, available <u>here</u>.

Please consider the following guidelines when drafting and submitting your piece:

- Gateway articles can be 700-900 words in length.
  - o If your article is outside the suggested word count, please contact the *Gateway* staff team, as there is flexibility depending on the topic or author need.
- Please attach your article to an email in the form of a Word document.
- Please include a high-quality headshot and short bio for each author in the byline.
- Your article can include photos, images, tables, etc., to enhance your message.
  - Please do not submit imagery that you do not have the rights to use.
- Content must be informational and/or educational. Content may not be overly promotional of a product or service.
- The *Gateway* content manager and volunteer editorial leadership reserves the right to revise articles fit to NAMSS's style and voice.

Here are some examples of articles we've featured, authored by NAMSS members. Please note that some of these are longer than our above-mentioned guidelines.



- Serving Remote Communities: The Challenges and Rewards of Tribal Healthcare in Alaska
- Navigating Provider Enrollment: Common Pitfalls and Practical Solutions
- Tips for Prioritizing Your Mental Health and Wellness